

INTERNATIONAL VIRTUAL YI LOVE YIDDISHFEST/PURIM EDITION CORPORATE SPONSORSHIP OPPORTUNITIES

The first-ever **International 2020 Virtual YI Love Yiddishfest/Purim Edition** is coming February 25-28, 2021! Take advantage of several sponsorship options for this incredible on-line festival, which will feature several start-studded performances, lectures and programs. Help your business reach hundreds of thousands of attendees and followers – and join the Jewish culture evolution!

SUPPORTING PERFORMANCE SIGNATURE SPONSOR: SPONSOR: SPONSOR: \$250 each **\$500** each **\$1,000** each ◆ Third Tier Recognition in All ◆ Second Tier Recognition ◆ Top Tier Recognition in All Marketing and Programming in All Marketing and Marketing and Programming **Programming** ◆ All benefits below ♦ 6 30-Second Messages/ ◆ 3 15-Second Messages/ Commercial Spots During Commercial Spots During **Programming** Programming ◆ Exclusive Social Media Post

SIGNATURE, PERFORMANCE & SUPPORTING LEVELS INCLUDE:

- Tiered Recognition on Dedicated Festival Web Page
- Tiered Recognition in All Marketing Materials and Pre-Correspondence
 - Festival E-Blasts
 - Festival Social Media Posts
- Tiered Inclusion in All Press Releases
- Tiered Voice Recognition During Select Virtual Programming
 Tiered Logo Scrolls During Select Virtual Programming

PREMIUM SPONSORSHIP PACKAGES

YI LOVE YIDDISHFEST NAMING SPONSOR: \$10,000

- ◆ Name with Festival Brand Logo under Virtual YI Love Yiddishfest Logo
- ◆ Exclusive Recognition on Dedicated Festival Web Page
- ◆ Exclusive Press Release about Virtual YI Love Yiddishfest Naming Sponsorship
- ◆ Exclusive Eblast Announcing Virtual YI Love Yiddishfest Naming Sponsorship
- ◆ Exclusive Social Media Posts Announcing Virtual YI Love Yiddishfest Naming Sponsorship
- ◆ Exclusive 5-Minute Infomercials/Interviews (3) for Broadcast During Festival Week and on Social Media
- ◆ Exclusive Recognition in All Marketing Materials and Pre-Correspondence
- ◆ Voice and Logo or Name Recognition Before Every Festival Program
- ◆ Logo or Name in All Scrolls During Festival Programming

YI LOVE YIDDISHFEST HIGHLIGHT SPONSOR: \$5,000

- ◆ Call-Out Recognition During Signature Opening and Closing Events
- ◆ 2-Minute Infomercials/Interviews (2) During Signature Opening and Closing Events
- ◆ Exclusive Social Media Post Announcing Highlight Sponsorship
- ◆ Premium Recognition on Dedicated Festival Web Page
- ◆ Premium Recognition in All Marketing Materials and Pre-Correspondence
- ◆ Premium Inclusion in All Press Releases
- ◆ Premium Voice Recognition During Select Virtual Programming
- ◆ Premium Logo Scrolls During Select Virtual Programming

YI LOVE YIDDISHFEST STAR SPONSOR: \$2,500

- ◆ Call-Out Recognition During Signature Opening and Closing Events
- ◆ Premium Recognition on Dedicated Festival Web Page
- ◆ Premium Recognition in All Marketing Materials and Pre-Correspondence
- ◆ Premium Inclusion in All Press Releases
- ◆ Premium Voice Recognition During Select Virtual Programming
- ◆ Premium Inclusion in All Press Releases
- ◆ Premium Logo Scrolls During Select Virtual Programming



For complete information on sponsorships or to sign up, please email info@yilovejewish.org.

YiddishFest.org · YILoveJewish.org